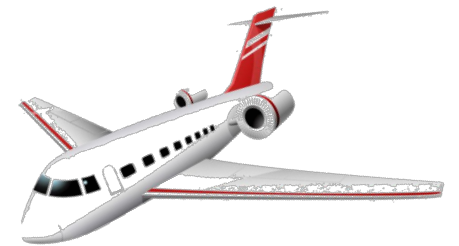


# Caprice®



just landed in **Georgia**



PAPADOPOULOS

# The Product

*Caprice*



**400g**  
≈52 rolls  
1 piece 7,7g



**250g**  
≈35 rolls  
1 piece 7,2g



**115g**  
≈20 rolls  
1 piece 5,8g

## Caprice Classic

An irresistible combination  
of delicate  
wafer rolls with hazelnut  
and  
cocoa cream filling!

Available in 115g, 250g, 400g



**PAPADOPOULOS**

## Background

In 1978, **Caprice**, a premium indulgent snack made of wafer rolls with hazelnut and cocoa cream filling, was born in Greece!

Since then, **Caprice** has been a **leading brand** among confectioneries in Greece and soon became the **company's global flagship brand**.

**Caprice** is synonymous with delicate chocolate pleasure, a never-ending experience for millions of its brand lovers in over **55 countries across 5 continents**.



## Awards

**Caprice** is widely recognized as a product of exceptional quality and taste, and as such, it has received numerous awards, the latest being the **Superior Taste Awards 2013**.

This is conferred by the International Taste and Quality Institute in Brussels, where Caprice received the highest mark of **3 Gold Stars**.

3.  
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## Key Characteristics

- **First filled Wafer Roll** to be introduced.
- **Unique combination** of delicate crispy wafers with hazelnut and cocoa cream filling
- **Excellent quality, unique recipe** and **original taste.**
- **Convenient, attractive packaging** that contributes to visibility and brand awareness and also provides optimal product protection
- **Broad variety of sizes and flavours.**

3.  
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**ENJOY  
ON THE GO.**



**SHARE  
WITH YOUR  
BEST FRIENDS.**



**OFFER  
TO SOMEONE  
SPECIAL.**



**PAPADOPOULOS**

## LOGISTIC DATA

| UNIT EAN CODE | PRODUCT DESCRIPTION     |
|---------------|-------------------------|
| 5201004021328 | CAPRICE CLASSIC 20x115g |
| 5201004023360 | CAPRICE CLASSIC 12x250g |
| 5201004020338 | CAPRICE CLASSIC 6x400g  |



*Caprice*<sup>®</sup>

**Thank you**



**PAPADOPOULOS**